

PRESS RELEASE

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT:

Melanie Norton, Public Relations

Office (760) 839-7976

Cell (760) 505-9893

ESCONDIDO HUMANE SOCIETY'S ANNUAL ANIMAL WALK SATURDAY MARCH 23

March 19, 2002—ESCONDIDO, CA—The Escondido Humane Society will hold their 3rd Annual “Dog Diggin Days” Animal Walk this Saturday, March 23 at Kit Carson Park in Escondido. Proceeds from the walk will help the humane society rebuild after last year’s tragic fire, plus help fund current programs such as cat adoptions and humane education. Registration for the walk begins at 7:30 a.m. and the walk will kick off at 9 a.m., led by a group of “survivor” dogs from last year’s EHS shelter fire.

Walkers and their dogs will enjoy a fun filled morning that includes a hearty pancake breakfast, a police K-9 demonstration and a scenic walk through Kit Carson Park. Also on hand will be vendor booths, a doggie obstacle course and Dave Mason from Kool 95.7.

According to Phil Morgan, EHS executive director, “Without an operating animal shelter, money is tight for us now. But it's still important that we continue our mission through cat adoptions and our humane education program. With the support of the community, we can continue offering these services.”

The walk is presented by the Pennysaver and First Republic Bank. For more information call (760) 839-7976. Or, visit the EHS web site at

www.escondidohumanesociety.org.

